

BATTLE CREEK, MI

TOTAL POPULATION

53,347 TOTAL AREA (sq. miles)

42.61

POPULATION DENSITY

1,229

OF LOCAL BICYCLE **FRIENDLY BUSINESSES**

0

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES

10 BUILDING BLOCKS OF

A BICYCLE FRIENDLY COMMUNITY	Average Gold	Battle Creek
High Speed Roads with Bike Facilities	35%	41%
Total Bicycle Network Mileage to Total Road Network Mileage	80%	69%
Bicycle Education in Schools	GOOD	GOOD
Share of Transportation Budget Spent on Bicycling	13%	UNKNOWN
Bike Month and Bike to Work Events	VERY GOOD	EXCELLENT
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	MEETS AT LEAST MONTHLY	MONTHLY OR MORE FREQUENTLY
Bicycle–Friendly Laws & Ordinances	GOOD	EXCELLENT
Bike Plan is Current and is Being Implemented	YES	SOMEWHAT
Bike Program Staff to Population	1 PER 36K	1 PER 9K

CATEGORY SCORES

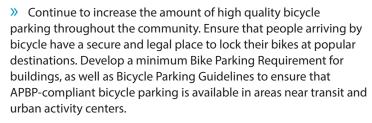
ENGINEERING Bicycle network and connectivity	5.2 /10
EDUCATION Motorist awareness and bicycling skills	5.0/10
ENCOURAGEMENT Mainstreaming bicycling culture	6.5/10
ENFORCEMENT Promoting safety and protecting bicyclists' rights	5.8/10
EVALUATION & PLANNING Setting targets and baving a plan	5.6/10

KFY OUTCOMFS

KEY OUTCOMES	Average Gold	Battle Creek
RIDERSHIP Percentage of Commuters who bike	5.2%	0.0%
SAFETY MEASURES CRASHES Crashes per 10k bicycle commuters	291	RIDERSHIP TOO LOW TO CALCULATE
SAFETY MEASURES FATALITIES Fatalities per 10k bicycle commuters	2.6	RIDERSHIP TOO LOW TO CALCULATE



KEY STEPS TO GOLD



- » Bicycle-safety education should be a routine part of education for students of all ages, and schools and their surrounding neighborhoods should be particularly safe and convenient for biking and walking. Work with local bicycle groups and interested parents to expand and improve your in-school bicycle education program to reach every K-12 student.
- » Increase the number of bicycles available in Battle Creek's public bike share system. Bike sharing is a convenient, cost effective, and

healthy way of encouraging locals and visitors to make short trips by bike and to bridge the "last mile" between public transit and destinations.

- Use the League's Smart Cycling education resources to expand bicycle education opportunities for adults. Consider hosting a League Cycling Instructor Seminar to increase the number of trained LCIs who are certified to offer bike education in the community, and offer resources such as online bike safety videos or pocket-sized Smart Cycling Quick Guides. Learn more at http:// bikeleague.org/ridesmart.
- » Begin the process of updating your Non-Motorized Transportation Plan, which was last adopted in 2006. Regularly updating your bicycle master plan is key to improving conditions for bicycling and institutionalizing processes for continual improvement.

